

RAJAR DATA RELEASE

Q1 2024 – May 16th 2024



Weekly Reach (000s)

| BBC Radio Listening | | | | Commercial Radio Listening | | | |
|--------------------------------|--------|--------|--------|----------------------------|--------|--------|--------|
| | Q1 23 | Q4 23 | Q1 24 | | Q1 23 | Q4 23 | Q1 24 |
| All BBC Radio | 32,201 | 31,286 | 31,303 | All Commercial Radio | 38,690 | 39,130 | 39,670 |
| All BBC Network Radio | 29,571 | 28,724 | 28,680 | All National Commercial | 26,519 | 26,705 | 26,746 |
| All BBC Local / Regional Radio | 7,381 | 6,986 | 6,852 | All Local Commercial | 26,726 | 27,009 | 27,598 |

Share of Hours (%)

| BBC Radio Listening | | | | Commercial Radio Listening | | | |
|--------------------------------|-------|-------|-------|----------------------------|-------|-------|-------|
| | Q1 23 | Q4 23 | Q1 24 | | Q1 23 | Q4 23 | Q1 24 |
| All BBC Radio | 46.3 | 43.2 | 43.4 | All Commercial Radio | 51.4 | 54.8 | 54.2 |
| All BBC Network Radio | 40.9 | 38.3 | 39.0 | All National Commercial | 25.8 | 26.8 | 25.9 |
| All BBC Local / Regional Radio | 5.5 | 4.9 | 4.4 | All Local Commercial | 25.7 | 28.0 | 28.3 |